



# Gender Discourse And Sociocultural Transformations In Ukraine

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# Key words:

- gender
- discourse
- social mechanism
- subjects of processes

**Gender** is a social organization of sex differentiations and sociocultural aspect of the sexual identity of the person.



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# Discourse is:

- an essential component of sociocultural interaction
- a multisubject uninterrupted unfinished dialogue
- language which is immersed in life and social context
- statements and texts which have the sense and a certain influence on the world
- specific power of utterance, having the force to state something

# Social mechanism is:

- the principle of process organization
- the complex of causes, which influence this or that social process dynamics in a concrete situation
- the system of social interaction of subjects, which is included in the concrete system of restrictions, which is typical for a certain society



**Subjects of processes** are driving forces of social transformation process, the sense of social actions, and also the interaction of these purposeful activities with mass processes, which cause changes in the institutional and social structures.



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# The scheme of sociocultural transformations mechanism

- stable social system in the moment of crisis  
↓
- “black box” under the name of transformation (i.e. hidden causes and consequences of ongoing changes)  
↓
- new more or less stable state of society



# Methodological foundations of social changes study have been made by:

- **M. Archer** – the concept of dual morphogenesis and agency
- **P. Bourdieu** – "constructionist view of social life"
- **A. Giddens** – the theory of structuration
- **A. Touraine** – the concept of self-reproduction of society
- **P. Sztopka** – the theory of social becoming



**T. Zaslavskaya** –structural activity approach:  
social transformations are created and constructed both by the actions of separate individuals and communities. In the creation of a new structure and new level relations the main role is played not by tendencies, systems or changes-oriented elites, classes or movements, but by everyday actions of separate individuals



# Methodological guide for the gender problems study

- gender is not an ontological, but sociocultural category;
- dichotomy of gender behavior is determined by the culture;
- biological differences between sexes are not determinative in the process of gender socialization, the social experience of masculine and feminine functioning in the culture is of greater importance;
- an individual learns certain rules of conduct and attitudes, which the society considers to be appropriate for corresponding gender roles in the process of socialization;
- the society elaborates certain structures, which force the people follow stereotypes and produce corresponding ways of behavior;
- essentialist approach to understanding the nature of sex is a product of patriarchal cultures and it completely exhausted itself;
- the principle of males and females equality is the basis of parity democracy societies formation as the ideal of social development.



# Thank you for attention!



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